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Dear Max Mustermann

One week before Biotechnica we'd like to inform you about the product launch of **VisiSens Imaging Solutions for oxygen, pH and carbon dioxide**. Only VisiSens offers non-invasive mapping of metabolic activities - easy, transportable and cost-effective! Experience the variety of possible applications at the link below.

Please feel invited to contact us for your free Biotechnica ticket! At our booth D22 in hall 9 we will be presenting the VisiSens devices as well as the brandnew Fibox 4 for oxygen measurement amongst our proven bioprocess tools with some new add-ons.

Enjoy reading!

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# Product News

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### Imaging Solutions Measure and Visualize Oxygen, pH or Carbon Dioxide Distributions in 2D

Excited customers confirm: This technology opens a new dimension in almost any field of research. It delivers data that could not be obtained in this extent so far by visualizing analyte distributions and investigating distribution changes over time.

The VisiSens system enables analyzing functional changes. As this measurement technique is not influencing the investigated system at all even living samples and tissues can be examined and their metabolic activity monitored. It is the only sensor system so far that can visualize gradients, analyte transport and record distribution changes over time. Like in a time lapse movie images recorded can reveal changes and fluctuations that could not be measured and pictured like this before.

>> Read about applications of VisiSens Systems

## **PreSens News & Events**

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#### Taking Tissue Engineering to the Next Level

The EU supported research project BIO-COMET focuses on the development of a new sensor-based bioreactor system for the production of engineered tissue grafts with reproducible properties. PreSens Precision Sensing is cooperating with eight research partners from six different countries to develop and implement tools and devices for tissue engineering with the ultimate goal to facilitate production and commercialization of cell-based grafts as therapeutic solution.

>> Click here to read more

#### Meet Us at Biotechnica - Free tickets available:

Oct. 08, 2013 - Oct. 10, 2013 Biotechnica Hanover, Germany www.biotechnica.de Exhibition Grounds Hanover, Hall 9, Booth D22

## Close Up

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#### Catchy booth for product launch

Bright, exposable and focused: PreSens varied its booth design at the drinktec 2013 for the launch of its Fibox 4 at the world's leading trade fair for the beverage and liquid food industry. From September 16 to 20, we presented our sensor technology to a most interested audience and concentrated on the advantages of non-invasive measurements to this industry sector.

>> Click here to read more

## Special Offer

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# Order a Fibox 4 before December 31st, 2013 and receive a free Sensor Package worth 500 €

For all orders of a Fibox 4 or Fibox 4 trace before December 31st, 2013 you will receive up to  $500 \in$  discount\* on sensors. Contact us for an indidvidual quote!

>> Contact us

You would like to learn even more about PreSens Precision Sensing? Please visit our homepage www.presens.de and don't hesitate to contact us. Any feedback will be appreciated.

With kind regards

Anna-Maria Hierold Marketing & Sales Assistance



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Trade Register Ingolstadt HRB 101505, CEO: Achim Stangelmayer

\* Applies only for sensors that are combined with Fibox 4 or Fibox 4 trace. The discount is not cumulative with other offers, promotions and discounts. Discount cannot be cashed out.

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