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#### Dear Max Mustermann

It is getting harder and more difficult to pick the relevant pieces of information out of the information flood offered to us all every day. Therefore, PreSens will show all new products, activities and special offers in just 4 newsletters a year.

We hope that this way, you as our customer will not miss out on profiting by our progress achieved in close collaboration with industry & academia.

Enjoy reading!









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#### VisiSens Shows the Complete Picture Now

Already up to 50 researchers all over the world are successfully working with PreSens' solution for 2D Oxygen Imaging - VisiSens A1. Now, we are ready to present first prototypes of VisiSens A2 for pH and VisiSens A3 for CO2 imaging. Combining all three parameters enables you to visualise the complete picture!

>> Click here to read technical details or have a closer look at our special offer

### **PreSens News & Events**

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## Maximising the Efficency of Tomorrow's Bioprocess Production

PreSens develops new sensor for automated bioprocess development

Until 2015 the partners in the joint project AutoBio, bringing together expertise in biotechnology, process and electrical engineering and information sciences, will work on new methods and strategies to shorten development times in biotechnological production. Funded by the Federal ministry of Education and Research the project is part of the "Research for Tomorrow's Production" framework concept. Two academic partners from the Technical University Berlin and five medium-sized enterprises are taking part in this project. PreSens will contribute with new sensor technology allowing for automated control of process conditions already in early development stages.

>> Click here to read more

### Meet Us at One of Our Upcoming Exhibitions:

Mar. 10, 2013 - Mar. 13, 2013

Annual Conference of the Association for General and Applied Microbiology (VAAM)

Bremen, Germany www.vaam-kongress.de

Messe and Congress Center Bremen, Booth 2

Mar. 13, 2013 - Mar. 14, 2013 Forum Life Science Garching, Germany

www.bayern-innovativ.de/fls2013

Technical University Munich, Faculty of Mechanical Engineering, Booth 24

Apr. 23, 2013 - Apr. 25, 2013 Interphex New York, NY, USA www.interphex.com Javits Center, Booth 3571

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# Markus Huettel, Professor of Oceanography, Florida State University

Who works with our products? Who invented one of our newest sensors? Who finds a new field of application for one of our well-established devices?

Today we want to introduce to you Markus Huettel, winner of last years PreSens' competition. He showed us how a sensor foil and VisiSens A1, both made in Regensburg, Germany, can help to investigate the consequences of the catastrophe of the Deepwater Horizon in 2010.

>> Click here to read more



# Time-Lapse Contest - VisiSens Competition 2013

The great success of VisiSens A1 motivated PreSens to extend the parameters of measurements for 2D Imaging to Oxygen, pH and CO2. If your application is working with one or all of these parameters and 2D Imaging might bring you a step ahead, you are kindly invited to apply for our 2013 competition!

>> Click here to see details and apply

You would like to learn even more about PreSens Precision Sensing? Please visit our homepage www.presens.de and don't hesitate to contact us. Any feedback will be appreciated.

With kind regards

Anna-Maria Hierold Marketing Assistance



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